

## Cookie Usage Clarification Text

İstanbul Foundation for Culture and Arts (referred to as "İKSV") uses certain cookies and similar technologies on our websites and application (collectively referred to as the "Platform"). Cookies are small text files stored by the Platforms you visit on your device or network server through browsers. The use of cookies and similar technologies is carried out in compliance with the national and international regulations to which we are subject, as specified in accordance with the Personal Data Protection Law numbered 6698 ("Law") and the Communiqué on Procedures and Principles to be Followed in Fulfilling the Clarification Obligation.

You can access detailed information about the purposes for which your personal data is processed through the Personal Data Protection Policy publicly available at <https://www.newbalance.com.tr/kisisel-verilerin-korunmasi/>.

The purpose of this Cookie Clarification Text we present to your attention is to provide explanations to you regarding the processing of your personal data obtained automatically through the use of cookies on our Platforms, inform you, and explain how the cookies used can be managed by you.

Our Platforms use session cookies and persistent cookies, including required cookies, functional and analytical cookies. You can reject or remove cookies by following the instructions provided in your browser. However, in doing so, you may not be able to access all the functions of your platforms, or your access may be limited.

### Cookies Used on Our Platforms and Their Purposes of Use

The purposes of using cookies on our platforms and the processing of your personal data through these cookies are stated below:

- To perform essential basic functions for the operation of the platforms.
- To enhance and improve the services offered on the platforms and provide ease of use.
- To analyse the platforms and make necessary improvements.
- To carry out personalization, targeting, and advertising activities.

### Cookies Used on Our Websites and Application

Below, you can find various types of cookies used on our platforms. Cookies are generally categorized based on (i) Duration of Use, (ii) First-Party and Third-Party Cookies, and (iii) Purpose of Use. It should be noted that, in our platform, both first-party cookies (placed by the site you visit) and third-party cookies (placed by servers outside the site you visit) are used concerning the categorization by the party. Regarding the duration of use, our platform uses session cookies and persistent cookies. Session cookies are used to ensure the continuity of the session and are deleted when you close your browser. Persistent cookies, on the other hand, are not deleted when the platform is closed and are automatically deleted at a specific date or after a certain period. Detailed explanations regarding cookies based on their purposes of use are provided below under separate headings.

**Required Cookies:** These cookies are necessary for the proper functioning of the Platforms. These cookies are needed to manage the system and prevent fraudulent transactions and will not be able to function if they are blocked. These cookies are used compulsorily in order to fulfil an information society service you have requested (log-in, form filling and remembering privacy preferences).

These cookies are first-party cookies and process personal data during the session (except for cookies regarding your privacy preferences, as these cookies last longer than the session duration) and are automatically deleted when the session ends.

**Functional Cookies:** These cookies are used to provide you with a more advanced and easier usage experience. For instance, they fulfil the functions of remembering your previous preferences (except your privacy preferences) and allowing you to access some content on the Platforms easily. You can prevent the use of these cookies as explained in detail below.

**Performance/Analytical Cookies:** These are the cookies that allow us to analyse and understand the functioning of the Platforms. In addition, the performance and analytical cookie allows us to count visitors and measure traffic on our Platform and these cookies are first party. In this way, we are able to measure and improve the performance of our Platform. These cookies are used in order to understand that which sections of our Platform are most preferred and which are the least popular. You can prevent the use of these cookies as explained in detail below.

**Aim/Advertising Cookies:** These cookies are used to detect and offer you content that may be of interest to you, including advertising content. These cookies are third party cookies placed by our advertising partners through our Platform. These cookies are used by our business partners to profile you based on your interests and to show you relevant advertisements. You can prevent the use of these cookies as explained in detail below.

Name	Provider	Purpose	Type	Duration
_fbp	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Personalized Advertising Cookies	4 months
_ttp	TikTok	Tracking cookie used by TikTok to identify a visitor	Personalized Advertising Cookies	389 days
_gcl_au	Google	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	Personalized Advertising Cookies	3 months
_gid	Google Analytics	ID used to identify users for 24 hours after last activity	Performance and Analytics Cookies	24 hours
_ga	Google Analytics	ID used to identify users	Performance and Analytics Cookies	2 years
_ga_	Google Analytics	Google Analytics'in kullandığı ana çerez olan '_ga', bir hizmetin bir ziyaretçiyi diğerinden ayırt etmesini sağlar	—	2 years
_tt_enable_cookie	TikTok	Tracking cookie used by TikTok to identify a visitor	Personalized Advertising Cookies	389 days
_gat_UA-224955660-1			—	
_gat_UA-23873322-1			—	

_ga_	Google Analytics	Google Analytics'in kullandığı ana çerez olan '_ga', bir hizmetin bir ziyaretçiyi diğerinden ayırt etmesini sağlar	—	2 years
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#### How Can I Control the Use of Cookies?

İKSV bases on the preferences of our visitors and users regarding the use of cookies and similar Technologies. However, cookies that are required for the proper functioning of the Platforms must be used. In addition, we would like to remind you that if some cookies are disabled, some functions of the Platforms might not work partially or completely.

Your explicit consent is obtained for the cookies other than required cookies used on our Platform and you have the right to change your consent at any time. You can see the types of cookies used on our Platform through the cookie management panel and you can set preferences with “on” or “off” options for all cookies other than Required Cookies. You may change your preferences at any time through this panel.

The browsers you use to access our Platforms generally accept cookies automatically. The usage of cookies is not required to use our Platforms, but if you set your browser not to accept cookies, the quality of your user experience may be reduced and various functions of our site may be impaired.

You can configure your browser to block cookies for all site or specific sites, to warn when cookies are generated, to block third-party cookies, or to count all cookies as session cookies. In addition, you can either delete cookies through you browser or see a list of cookies stored in your browser as well as their values. For detailed information about the cookie management functions of your browser, please click on the relevant link below to get information from your browser's website.

Adobe Analytics: <http://www.adobe.com/uk/privacy/opt-out.html>

AOL: <https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser>

Google Adwords: <https://support.google.com/ads/answer/2662922?hl=en>

Google Analytics: <https://tools.google.com/dlpage/gaoptout>

Google Chrome: <http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>

Internet Explorer: <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

MozillaFirefox: <http://support.mozilla.com/en-US/kb/Cookies>

Opera: <http://www.opera.com/browser/tutorials/security/privacy/>

Safari: [https://support.apple.com/kb/ph19214?locale=tr\\_TR](https://support.apple.com/kb/ph19214?locale=tr_TR)

For more detailed information about cookies, you can visit <https://www.aboutcookies.org> or <https://www.youronlinechoices.eu/>. İKSV uses cookies within the scope of this Clarification Text and reserves the right to change the terms of use and Cookie Clarification Text regarding cookies.

#### Collection Method and Legal Basis of Your Personal Data

Your personal data is collected automatically through cookies in the electronic environment due to your visit or use of the Platforms. Required Cookies and Analysis/Performance Cookies are based on the legal reason that "data processing is required for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data owner" and Functional Cookies are realized only with your explicit consent within the scope of paragraph (1) of Article 5 of the Law. Your collected personal data may also be processed for the purposes specified in this Cookie Clarification Text within the scope of the personal data processing conditions and purposes specified in Articles 5 and 6 of the Law.

#### Parties to Whom Your Personal Data May Be Transferred and Purposes of Transfer

Your personal data may be transferred in accordance with the personal data transfer conditions specified in Articles 8 and 9 of Law No. 6698, to our subsidiaries, affiliated companies, suppliers, business partners, and legally authorized public institutions and/or individuals, within the scope of the purposes stated above.

#### Rights of the Data Subject as Stipulated in Article 11 of Law No. 6698

As data owner, you have the following rights:

- To learn whether your personal data is processed or not,
- To request information if your personal data has been processed,
- To learn the purpose of the processing of personal data and whether they are used in accordance with their purpose,
- To know the third parties to whom your personal data is transferred, both domestically and abroad,
- To request correction of your personal data if it is incomplete or inaccurate and to request notification of this correction to third parties to whom your personal data has been transferred,
- To request the deletion or destruction of your personal data if the reasons requiring its processing cease to exist, despite it being processed in accordance with Law No. 6698 and other relevant laws, and to request notification of this deletion or destruction to third parties to whom your personal data has been transferred,
- To object to a result against you that occurs as a result of analysing your processed data exclusively through automated systems,
- To demand compensation for damages in case you incur damages due to the unlawful processing of your personal data.

For the effective exercise of these rights, you can submit your request, which includes the necessary information to identify your identity and other requested information, regarding the right you wish to exercise in accordance with Article 11 of the KVKK, by filling out the form titled "Data Subject Application Form" at [<http://www.iksv.org/i/assets/iksv/documents/veri-sahibi-basvuru-formu.pdf>] and sending one signed copy of the form in person with identity-identifying documents to the address İstanbul Kültür Sanat Vakfı Nejat Eczacıbaşı Binası Sadi Konuralp Caddesi No: 5 Şişhane 34433 İstanbul, sending it by registered mail, sending it through a notary, or sending the relevant form to [kisiselveriler@iksv.org](mailto:kisiselveriler@iksv.org) with a secure electronic signature. Depending on the nature of your request, it will be concluded as soon as possible and no later than 30 (thirty) days. However, if the transaction also requires a cost, the fee specified in the tariff determined by the Personal Data Protection Board will be charged.

Son Güncelleme: 26.01.2024